Program Name / Project Descriptions

Zero Waste City Hall / Public EV Charging Station Pricing
- Research zero waste strategies and communication methods
- Determine zero waste monitoring and compliance measures
- Conduct City campus waste audit to define reduction target baselines
- Develop zero waste education program to cultivate zero waste organizational behavior & values
- Develop strategy to increase available EV charge space turnover and utilize efficiency
- Gathered information on EV charge pricing strategies within Menlo Park and greater Bay Area
- Develop options analysis for EV charge pricing matrix
- Develop internal and external stakeholder relationships

Green Fleet / Bicycle and Scooter Share Ordinance
- Analyze the City’s existing fleet of vehicles, develop 3 or 4 options regarding the replacement of City vehicles, paced process over time to accomplish measurable progress by 2030
- Ensure charging infrastructure is robust enough to support the City’s electric vehicle goals
- Green Fleet Plan must be inclusive of all City policies and project stakeholders
- Draft and implement an ebicycle / escooter ordinance inclusive of all existing City policies and procedures
- Reduce GHG through alternative transportation methods and modal shift away from driving, better connect modes of transportation throughout the City (Samtrans, Caltrain, bicycle paths, walking)

Achievements / Results / Outcomes

Zero Waste City Hall / Public EV Charging Station Pricing
- Developed project management skills through creation of planning documents
- Determined Climate Action Plan revenue stream through EV charge pricing strategy
- Conducted City Hall and Council Chambers waste audit and implemented zero waste tools to achieve TRUE Zero Waste Certificate
- Encouraged zero waste practices and behavior within organization through zero waste education program and activities

Green Fleet / Bicycle and Scooter Share Ordinance
- Drafted initial Ordinance and developed project documents to implement an organized project
- Increased awareness of available grants and financing mechanisms available
- Encouraged stakeholder involvement within City and County
- Planned Eight new hybrid police vehicles and one new Level 2 EV charger
- Learned from other cities regarding bike/scooter share program

Lessons Learned / Fellow Experience

Successful Strategies:
- Project planning documents and interdepartmental collaboration
- Consistent stakeholder management communication methods
- Proactive project planning and patience with local government processes

Recommendations for Improvement / Program Expansion:
- Develop communication, stakeholder management and collaboration strategies early
- Define project, local government process impacts early and develop proactive strategies
- Consider the timeline for implementation – balance against other program priorities
- Update background information to have a secure baseline for measuring success

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