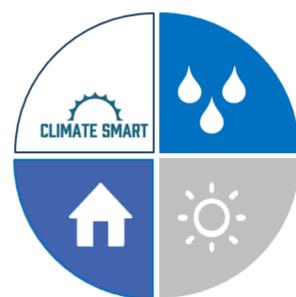
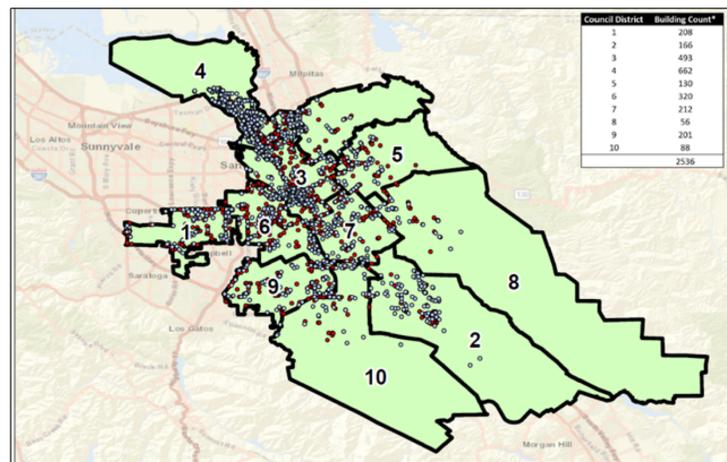


Building Performance Ordinance (BPO)

San José Energy and Water Building Performance Ordinance

The San José City Council voted in December 2018 to adopt the **San José Energy and Water Building Performance Ordinance (BPO)**. The BPO is the City's first critical policy step in the development of Climate Smart San José, its Paris aligned Climate Action Plan.

The BPO requires commercial and multifamily buildings 20,000 square feet and above to track annual whole building energy and water consumption data using the online platform ENERGY STAR Portfolio Manager and share the data annually with the City. The City will then publish a subset of the data.



Fellow Role

- Maintained and analyzed Covered Buildings List
- Drafted marketing and outreach collateral needed for implementation
- Primary point of contact in charge of managing customer inquiries via phone and email
- Hosted 5 webinars and spoke at industry events
- Engaged with a diverse range of stakeholders, including commercial and multifamily Class A, B, and C building owners, building operators, tenants, and consultants
- Oversaw benchmarking and reporting process for municipal buildings

Results

San José Energy and Water Building Performance Ordinance

- 836 inquiries received via email, and approx. 100 calls per week during the reporting window
- 507 reports submitted
- 143 extension requests and 133 exemptions granted
- **Compliance rate of 63.7%** in the program's first year
- 11 municipal buildings over 50,000 sq. ft. benchmarked



Key Takeaways

Successful Strategies

- Meeting one on one with building owners to offer additional assistance with the compliance process
- Utilizing City partners to increase BPO awareness
- Hosting webinars to inform, and assist owners with the steps required to report

Next Steps

- Move data into a CRM to track interactions with building owners and property compliance status
- Review received reports and prepare data for publication and analysis

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Kaitlyn holds a B.A. in Environmental Studies and Economics from The University of California, Santa Cruz. She is interested in continuing her career in sustainability, with an emphasis on Climate Change mitigation.

Acknowledgements:

Special thanks to Ariel Carpenter, Phil Cornish, Ken Davis, Julie Benabente, Amanada Leonis, Tina Gonterman, Leanna Huynh, and Hope Zabronsky

