San José Clean Energy is the city of San José’s new electricity provider, one of 8 in the Bay Area, and one of 19 in California. It is currently the largest single-jurisdiction CCA (Community Choice Aggregation) in the state. In February 2019, it began serving residents and businesses, providing cleaner and cheaper energy. Its 1% discount adds up to $2 million in community-wide savings each year.

Objectives
- To support the Community Energy Department’s Account Management and Marketing team in a variety of roles and responsibilities.
- To inform San Jose residents and the public about San José Clean Energy so that they have enough information to make informed decisions and actions.

Ongoing & past projects:
- Working with certification programs: Green-e, The Climate Registry
- Power agreement comparisons and tracking
- Writing content for social media platforms (Twitter, Facebook, Instagram)
- Analyzing opt up and opt out data and creating visuals
- Event scheduling and tracking
- Assisting with outreach preparation and events (tabling, bill clinics, library story times)
- Outreach to non-English speakers and seniors
- Customer service to residential customers

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