

Program Name / Project Descriptions

The 2019 Innovation & Impact Symposium

The Innovation & Impact Symposium is an annual event hosted by Prospect Silicon Valley. This event highlights the accomplishments and initiatives that are being made in the areas of **Advanced Mobility** and **Energy & the Built Environment**. Key players in the public, private, startup, non-profit and academic world will come together as speakers and attendees to showcase the ways that California is being transformed with clean technology. The event will feature keynote presentations from Jared Blumenfeld (Secretary, CalEPA) and Kevin de León (Former CA State Senator).



Site Overview: Prospect Silicon Valley

ProspectSV is a cleantech innovation hub that focuses on advanced mobility and energy solutions for urban communities. By collaborating with key partners and providing resources for entrepreneurs in the field, ProspectSV is working to improve urban sustainability. ProspectSV provides technical insight, connections to partners / investors, pilot opportunities, and access to their Technology Demonstration Center and test beds



Duties

Symposium Coordinator

- Outreach and invitations to speakers
- Facilitate weekly Symposium Staff Meetings
- Coordinate logistics with Keynote Speakers, Moderators, and Panelists
- Coordinate Logistics regarding exhibiting, event agenda, AV logistics
- Collaborate with Marketing Director for event promotion and outreach
- Track status of speakers, sponsors, outreach partners, exhibitors, attendees, etc.

Administrative/Project Support

- Provide research and support for projects relating to DER Procurement, Mobility On Demand, and more
- Log and organize contacts and other general administration support



Results / Outcomes

2019 Innovation and Impact Symposium

- 200 anticipated attendees
- Featured Speakers: Jared Blumenfeld (CalEPA), Kevin de León (former CA State Senator), Laurie ten Hope (California Energy Commission)
- 40+ high-profile speakers/panelists/moderators
- 16+ organizations exhibiting



Fellow Experience

Skills / Knowledge Gained:

- Developed skill writing to high-profile professionals
- Developing organizational skills and strategies
- Learned how to navigate
- Learned to run meetings



Challenges:

- Felt a lot of intimidation communicating with high-level executives /professionals
- Leading Staff Meetings for the first time

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Acknowledgements:

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